Branding Guideline Approval Form

Must be submitted with proof to <u>brand@stpiusx.org</u> with at least <u>2 (TWO) business days</u> for approval. It is recommended that you send this form to the designer. If they have any questions, they can reference our <u>branding guide</u>.

If the design is not approved by the Advancement Office prior to production, <u>the Business Office will not issue a purchase order or pay an invoice.</u>

1. Is this exactly how the item will appear once finished?
2. What logo was used on this item? VERITAS VERITAS ST. PIUS X HIGH SCHOO Dominican Sisters of Houston × 195
Primary 1 Dominican Sisters of Houston * 1956Primary 2
ST PILIS Y
Panther PANTHERSMonogram
Other (please list):
3. Has the logo been altered?YesNo
4. If yes, how?
5. Is the logo/brand near other artwork?YesNo
6. If yes, what SPX primary color is also used in the artwork? PMS Black Hex: #2e2926 PMS White (Hex: #ffffff)
PMS Cool Gray 6 (Hex: #aaa9aa)PMS 158 (Hex: #f47820)
Order of approval prior to purchase (all applicable lines must be initialed):
Direct Supervisor Approval
Department Chair/Athletic Director Approval
Principal Approval
Head of School Approval (if over \$5,000)
I have verified that this form is correct and that the logo used meets brand standards.

Date

Signature